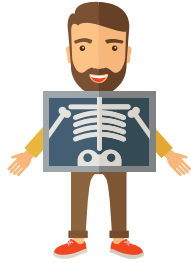


BOOK

MI



A multi-channel approach to managing Medical Imaging requests from referrers and patient on-line bookings.

Giving Medical Imaging businesses full visibility of requests & patient online bookings in a single console that supports a complex workflow. Empowering businesses with analytical tools to make sense of referral activity and to improve the patient and referrer experience.



Benefits for Imaging businesses:

- Increase referrals by up to 15%
- Reduce 'do not attends'
- Prevent loss of patients to competitors
- Improve efficiency
- Build brand recognition
- Increase Revenue
- Manage patient flow through your doors



Benefits to your referrers:

- The patient is booked rapidly and for the correct study
- Increased confidence that patient attends, the study is performed
- Guarantees secure report delivery returned to their practice management system



Benefits for your patients:

- Proactive, timely and convenient
- Advise preparation and fees
- Prevent procedure cancellation
- Minimise waiting times

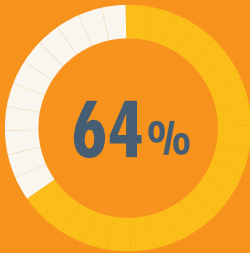


Features

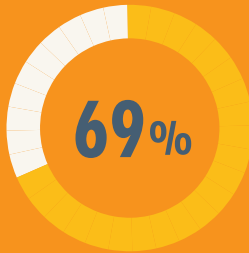
- Secure Cloud Hosted
- User Management
- Customisable screen layout/fields
- Call Management workflow
- View request forms
- Manage cancellations
- White label – brand for your business
- Consume email, HL7, APIs
- Integration with HealthLink, HealthEngine, HotDoc, Appointuit



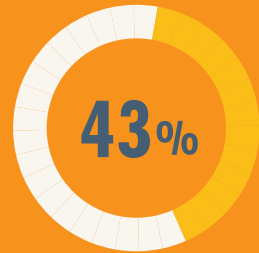
According to an Accenture study* on digital self-scheduling, by 2019;



64% of patients will utilise self-scheduling to book appointments



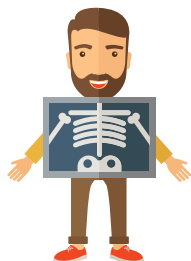
69% of appointments are booked from a mobile device



43% of appointments are booked after hours

* www.accenture.com/f20170412T073547Z__w_/us-en/_acnmedia/PDF-6/Accenture-PatientEngagement-Digital-Self-Scheduling-Explode.pdf

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**GET STARTED
TODAY**

**bookmi@cdn.com.au or
call us on 1300 722 632**